



## June, 2<sup>nd</sup> 2008: *Painted Hills Natural Beef* Will Not Support the Use of Downer Cattle, Ever.

Fossil, Ore. – In the wake of the Hallmark/Westland Meat Packing Company recall; Painted Hills Natural Beef would like to take the opportunity to make clear that we are a rancher owned and operated company that raises A Maturity Cattle, less than 31 months of age; bred specifically for Choice or better beef production and does not purchase or process, **ever**, “spent” cattle which are the source of “downer” cattle recently referred to by the media.

At Painted Hills Natural Beef we strive to bring our retail customers and end consumers Security, Quality and Integrity in the beef that they choose to buy. Our cattle are raised in the traditions of our grandfather’s and processed with the finest state of the art equipment, ensuring our customers a delicious and safe product they can trust. Further concerns or questions can be directed to Will Homer, Operations Manager at 877-306-8247 or Victoria Monteblanco, Projects Coordinator at [victoria@natural-beef.com](mailto:victoria@natural-beef.com).

As always, you can visit our website at [www.paintedhillsnaturalbeef.com](http://www.paintedhillsnaturalbeef.com) to learn more about our program.